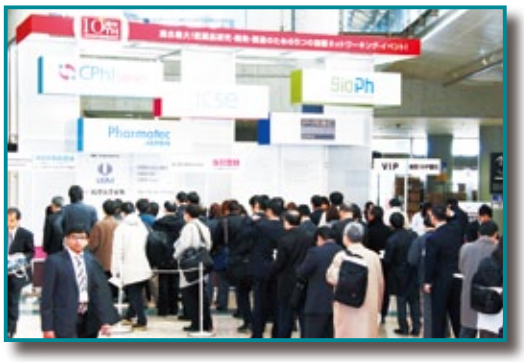
CPhI / ICSE / P-MEC / BioPh / Pharmatec Japan 2012
Facts & Figures

CPhI japan where intelligence gathers | ICSE bringing outsourcing to CPhI Japan | P-MEC PHARMACEUTICAL MACHINERY&EQUIPMENT CONVENTION JAPAN | BioPh bio-solutions for pharma | Pharmatec JAPAN

●Show name:

CPhI Japan 2012（10th anniversary）
ICSE Japan 2012
P-MEC Japan 2012
BioPh Japan 2012（The first event in Tokyo）
Pharmatec Japan 2012（The first event in Japan）



●Visitors Grand Total: 14,473 (On-site registration: 7,133 / Pre-registration: 7,340)

* 14,435 visitors (On-site registration: 7,355 / Pre-registration: 7,080) in the 2010 shows

Visitor each day

March 21, Wednesday	On-site registration: 3,029 / Pre-registration: 3,178	**Total 6,207**
March 22, Thursday	On-site registration: 2,754 / Pre-registration: 2,629	**Total 5,383**
March 23, Friday	On-site registration: 1,350 / Pre-registration: 1,533	**Total 2,883**

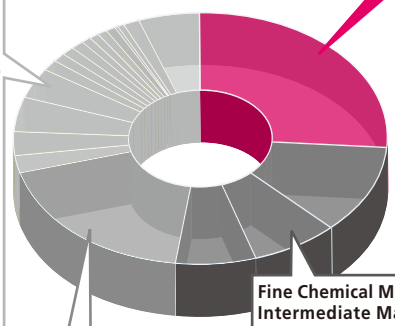
●Number of Exhibitors by Country and Region

○No. of exhibitors: **498 exhibitors** (Japan: 209 / Overseas: 289) * 450 exhibitors in the 2010 show

○Countries and regions: **29 countries and regions**
Japan(209), Australia(1), Bahamas(1), Belgium(2), China(134), Denmark(1), Finland(1), France(11), Germany(12), India(30), Ireland(2), Israel(1), Italy(8), Korea(25), Latvia(3), Lithuania(1), Poland(1), Russia(3), Scotland(1), Singapore(1), Spain(2), Sweden(1), Switzerland(5), Taiwan(9), Thailand(1), The Netherlands(4), UK(11), Ukraine(2), USA(18)

○Pavilion: Japan Bulk Pharmaceutical Manufacturers Association PAVILION
PHARMACEUTICAL EXCIPIENTS PAVILION
TLO PAVILION
CHINA PAVILION
KOREA PAVILION
UK PAVILION
INDIA PAVILION
ITALY PAVILION
LATVIA PAVILION

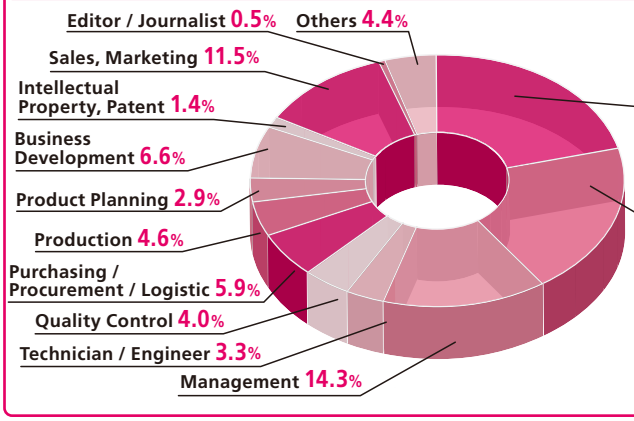
Business Categories



Pharmaceutical Manufacturing/ Pharmaceutical Contract Manufacturing 26.4%

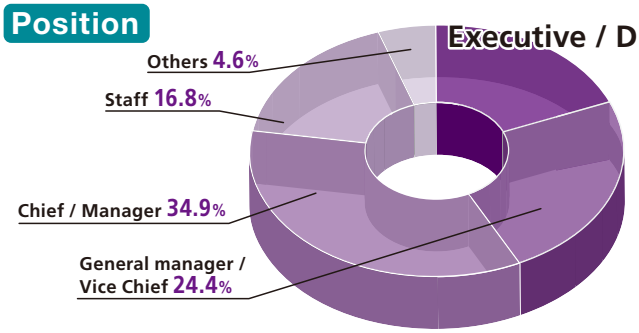
Over 25% of total visitors are pharmaceutical manufacturers! Obviously the best place to meet Japanese pharmaceutical manufacturers.

Positions- Pharmaceutical Manufacturing / Pharmaceutical Contract Manufacturing



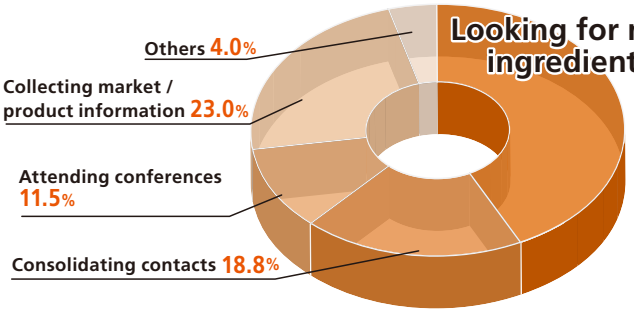
Over 40% of visitors are R&D professionals from pharmaceutical manufacturers.

Position



The best place to have business meetings with decision makers

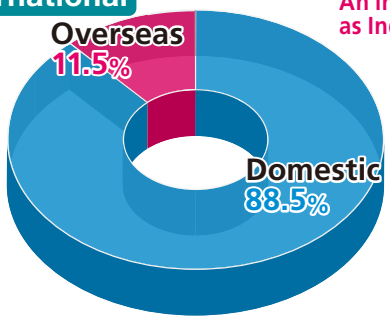
Primary Purpose of Visiting



About 40% of visitors come to the shows to look for new suppliers!

Domestic : International

TOP 10 prefectures: Domestic	
1	Tokyo
2	Kanagawa
3	Osaka
4	Saitama
5	Chiba
6	Ibaraki
7	Aichi
8	Shizuoka
9	Hyogo
10	Toyama

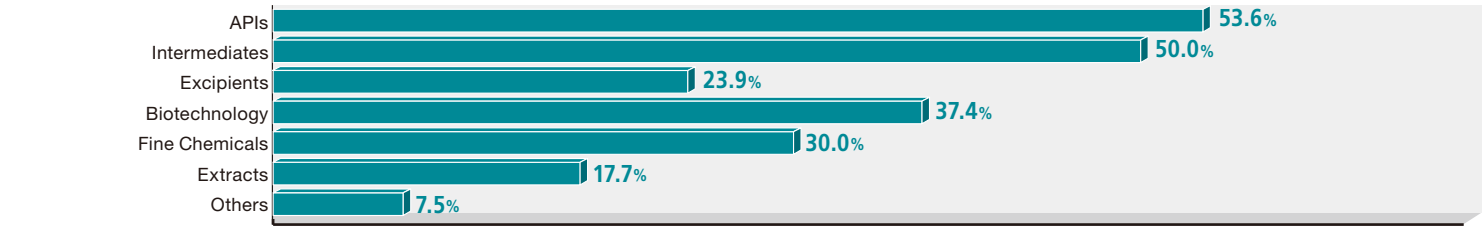


An increase of Overseas Visitor such as India, Korea, China, USA, Germany

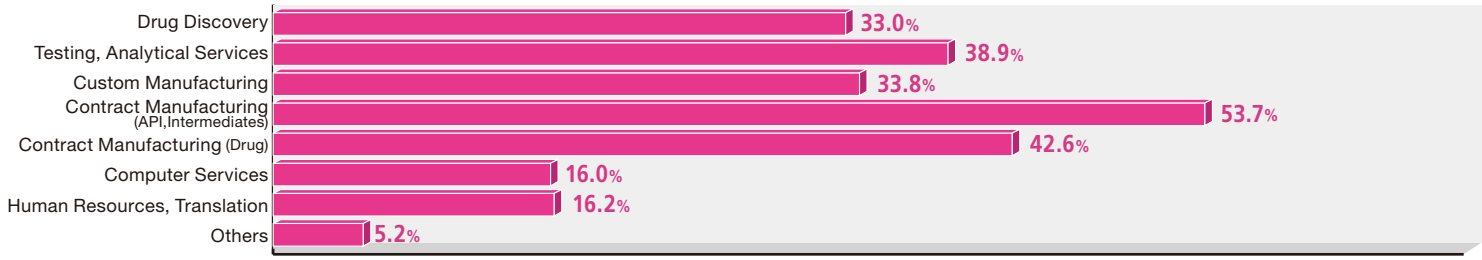
TOP 10 Countries: International	
1	India
2	Republic of Korea
3	China
4	USA
5	Taiwan
6	Vietnam
7	Thailand
8	Germany
9	Indonesia
10	Spain

Area of Interest (Multiples Answers)

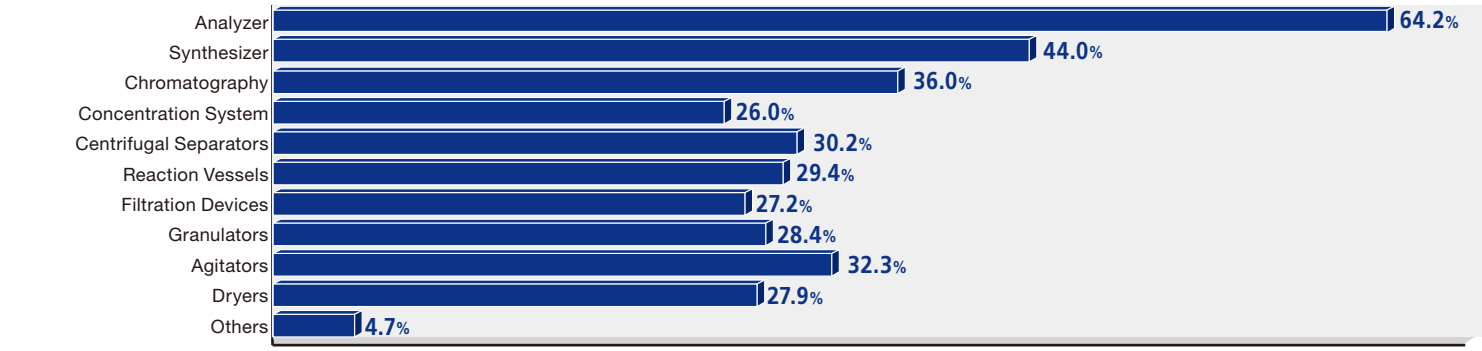
●CPhI Japan 2012



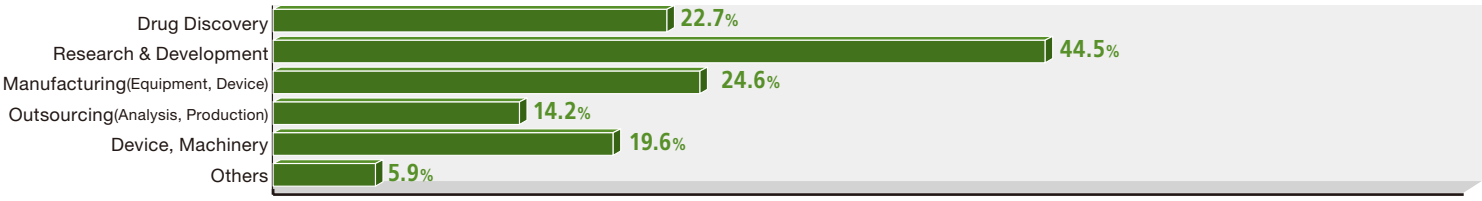
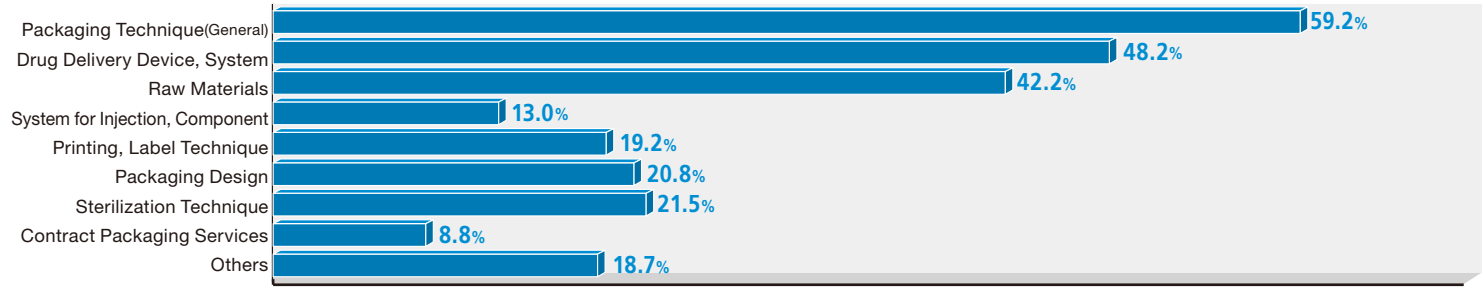
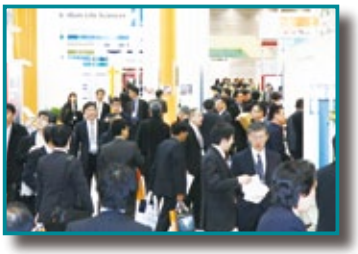
●ICSE Japan 2012



●P-MEC Japan 2012



●BioPh Japan 2012



●Pharmatec Japan 2012