



Dear Exhibitor,

We hope this message finds you well and that you are preparing for CPHI Japan, which is just three months away.

To help you maximize the promotional impact of the event, we have curated a variety of sponsorship opportunities. We are excited to introduce some of the most popular sponsorship items to you.

Please note that the application deadline is quickly **approaching on Friday, January 30**. Please contact us at your earliest convenience to secure your sponsorship.

Event Lanyards

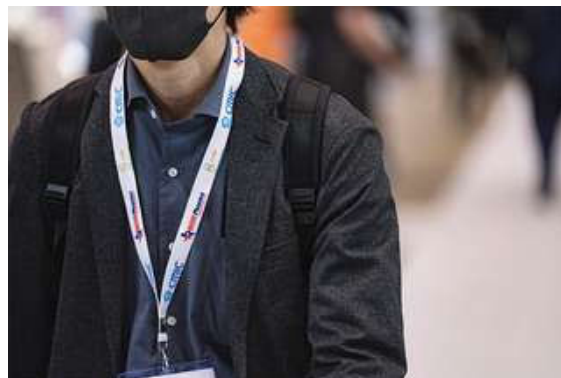
Exclusive

Exclusive sponsorship opportunity for one client to sponsor the onsite visitor badge lanyards.

*Please provide us with your branded lanyards.

Quantity: 15,000

¥1,200,000



Water bottle

Exclusive

Sponsorship opportunity for water bottles distributed to visitors at entrances and lounges.

Bottle size : 300ml, round shape

Design size : 40mm (H) x 120mm (W)

Quantity : 1,000 bottles

¥600,000



Hanging Banner

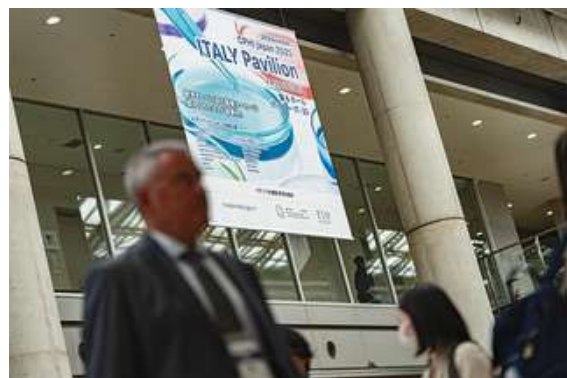
Availability : 3

Hanging banner displayed outside the entrance of the hall, positioned in a high-traffic area.

*Please provide high-resolution graphics

Size : 3000mm (H) x 3000mm (W)

¥850,000



Directional Signage

Availability : 3



Advertisement on directional signage leading to the exhibition hall.

*Please provide high-resolution graphics

Floor Map Advertisement

Availability : 5



Advertisement space on the floor map. A total of 15,000 copies will be distributed to visitors.

*Please provide high-resolution graphics.

Size : 1,000mm(H) x 1,800mm(W)

The same graphic will be displayed on both sides of the pillar

¥300,000

Size : 60mm(H) x 90mm (W)

Quantity : 15,000 (estimate)

¥200,000

There are more sponsorship opportunities available. For more information, please refer to our sponsorship catalog here.

Sponsorship
Catalogue

Please note that the available items are limited and will be offered on a first-come, first-served basis.

If you have any questions or would like to check the latest availability, please feel free to contact us.

【Contact】

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