

**Subject:** CPHI Japan Exhibitor News Vol.4【Visitor Promotion & Business Matchmaking Service】

**From:** CPHI Japan Secretariat Office <news-sender@cphijapan.com>

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**To:** <info@cphijapan.com>



Dear Exhibitor,

Thank you very much for your participation in CPHI Japan 2026.  
Please find the Exhibitor News below. We advise to take a moment and read through the following information, which will help you to maximise the success of the event.

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### 【Topics】

1. Exhibitor List will be live next week!
  2. Promotional Tools 【Free】
  3. Business Matchmaking Service 【Free】
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### **1. Exhibitor List will be live next week!**

Exhibitor List will be published next week on Monday 2nd Feb.

Most of our visitors use this page to find exhibitors and products of interest at the event. To maximize your visibility at the event, please make sure to submit the required information **by Friday 30th Jan.**

[Exhibitor Portal](#)

### **2. Free Promotional Tools**

All visitors must pre-register to attend the event.

Please ensure that visitors are informed about the pre-registration requirement when inviting them to attend.

Visitor Registration Link:

[https://www.informa-japan.com/cphifcj/form/en/visitor\\_regist.php](https://www.informa-japan.com/cphifcj/form/en/visitor_regist.php)

### ▼C-1 VIP Invitation Form

Invite your key clients to the event! Submit the C-1 VIP Invitation Form via the Exhibitor Portal, and we will send an email with the VIP visitor registration form.

### ▼Online Programme Guide (eDM)



Please utilise this online Program Guide to enhance your booth and event promotion.

It is available for download via the online Exhibitor Portal.

Exhibitor Portal

### ▼Web Banner Generator



Easily generate event banners with your company name and booth number to promote your booth.

Generate Web Banner

## 3. Business Matchmaking Service

Effortlessly connect with the right visitors/exhibitors and make your time at the show more productive with Business Matchmaking Service.

This service is free of charge.

Find out more [here](#)!

- Service is available from 2nd Feb - 23rd Apr
- Please submit A-7 Business Matchmaking Service form via Exhibitor Portal to register

Exhibitor Portal

◆◆◆◆[Exhibitor News Archive](#) ◆◆◆◆

◆◆◆◆CPHI Japan [LinkedIn](#) -Please follow me! ◆◆◆◆

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