

差出人: CPHI Japan Secretariat Office (Informa Markets Japan Co., Ltd.) <news-sender@cphijapan.com>
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宛先:
件名: Exhibitor News Vol.2【Important Deadlines and Stand Promotion】CPHI Japan 2026
フラグの内容: フラグを設定します
フラグ: 完了



Dear Exhibitor,

Thank you very much for your participation in CPHI Japan 2026.
Please find the Exhibitor News below. We advise to take a moment and read through the following information, which will help you to maximise the success of the event.

[Topics]

1. A-1 Exhibiting Company Information (DUE:Jan 30 Fri)
2. Stand Promotion
3. Sponsorship Opportunities
4. Deadlines coming up

1. A-1 Exhibiting Company Information

From the Online Exhibitor Manual, 'A-1 Exhibiting Company Information', please submit your company and product details **by Friday, January 30**.

This will appear on the official website, launching on Monday, February 2.

Most of our visitors use this page to find exhibitors and products of interest at the event. To maximize your visibility at the event, please make sure to submit the required information by the deadline.

※You should have received your ID and Password from exhibit@cphijapan.com.
If you have trouble locating your login details, please contact the [Secretariat Office](#) for assistance.

2. Stand Promotion

We are actively promoting the event domestically and internationally to attract visitors aligned with your target audience.

To stand out and make the event more impactful for your business, we encourage exhibitors to conduct their own promotions and actively showcase their products and services.

Please note that this year's event will take place from **Tuesday, April 21, to Thursday, April 23, 2026**, a change from the previous Wednesday-to-Friday schedule. Please keep this change in mind when planning your promotions.

Promotional Tools

Take advantage of our free visitor promotion tools to enhance your outreach.

▼Event Logo



Download the Event logo to use for your promotions.

**Download Event
Logo**

*You can also download this from the Online Exhibitor Manual.

▼Web Banner

Easily generate event banners with your company name and booth number to promote your booth.



**CPHI Event
Banner**

▼eDM

The PDF version of the Event Program will be available for download and distribution via the Online Exhibitor Manual in mid-January.

[Online Exhibitor Manual](#)

3. Sponsorship Opportunities

Securing a booth isn't the only way to engage with leaders in Japanese pharma. Sponsorships and experiential add-ons offer excellent opportunities to showcase your products, with past sponsors seeing a 42% boost in brand awareness.

View the sponsorship catalog and submit your application by **Friday, January 30**.

For more information, contact salesoperations@informa.com.

[Sponsorship Catalogue](#)

4. Deadlines Coming Up

Please note the following approaching deadlines for mandatory forms.

A-6 Hazardous Goods (DUE:Friday, 6 February)

A-7 Business Matchmaking / CPHI Online Registration (DUE:Friday, 30 January)

For other mandatory forms and optional add-ons, check our Online Exhibitor Manual.

[Online Exhibitor Manual](#)

◆◇◆◇◆Exhibitor News [Archive](#) ◆◇◆◇

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